Communication & Business Institute
The Leading Graduate School of Communication & Business

CURRICULUM PERFORMING ARTS COMMUNICATION STUDIES

Semester 1 : Communication Studies

KODE	NO	SUBJECTS	CREDIT
COMM01	1.1	Introduction to Performing Arts Communication	3
COMM02	1.2	Introduction to Mass Media Communication	3
COMM03	1.3	Introduction to Digital Creative Production	3
COMM04	1.4	Introduction to Communication Studies & Theories	3
IKB01	1.5	The Basics of Entrepreneurship	2
IKB02	1.6	Public Speaking & Persuasive Communication	3
IKB03	1.7	GE I : Basic General English Skills	2
NAS01	1.8	Indonesian Language & Scientific Writing	2
KOM01	1.9	Indonesian Legal System	2
	Total		**23**

Semester 2: Knowledge of Communication

KODE	NO	SUBJECTS	CREDIT
IKB04	2.1	Principles of Public Relations : The Role of PR & Ethics	3
COMM05	2.2	Principles of Marketing Communication : Market Research & Analysis	3
COMM06	2.3	Indonesian Communication System : History, Media & Culture	3
IKB05	2.4	Information Communication Technology : IOT, AI, AR & 3D	2
KOM2	2.5	Logic & Science Philosophy	2
NAS03	2.6	Indonesian State Philosophy*	2
	2.7	National Heroism: Character Building LSPR 10 Pillars*	2
IKB06	2.8	GE II: Advanced General English Skills	2
COMM7	2.9	International Relations Studies : Diplomacy & Negotiation skills	2
	Total		**21**

Semester 3 : PAC Principles

KODE	No.	SUBJECT	CREDIT	
IKB07	3.1	EBC I : Basic Business English Skills	2	v
NAS2	3.2	Language Selection (Mandarin, French, & German)	2	
COMM08	3.3	Basic Design & Desktop Publishing	2	x
COMM09	3.4	Photography Communication : Production and Post Production	2	x
COMM12	3.5	Semiotics Studies	3	
PAC01	3.6	**Fundamentals of Performance I : Dramaturgy**	3	x
PAC02	3.7	**Creative Writing I : Theoretical Genre**	3	x
PAC03	3.8	**Historical Performing Arts Studies (Indonesian Culture)**	2	
KOM3	3.9	Intercultural Communication	3	
	Total		**22**	

Semester 4 : The Essentials of PAC

KODE	No.	SUBJECT	CREDIT
IKB08	4.1	EBC II : Advanced Business English Skills	2
IKB09	4.2	Religious instruction	2
COMM11	4.3	Sociology of Communication & Cultural Anthropology	3
PAC04	4.4	**Performance Studies**	3
PAC05	4.5	**Fundamentals of Performance II : Theatre & Film**	3
PAC06	4.6	**Creative Writing II : Practical Approach**	3
PAC07	4.7	**Intellectual Property Policy**	3
KOM4	4.8	Professional Studies & Personal Branding (Business Ethics, manners).	3
	Total		**22**

Semester 5 : Advance of PAC

KODE	No.	SUBJECT	CREDIT
IKB10	5.1	Social Statistics	3
KOM5	5.2	**Communication Research Methods I : Quantitative**	3
PAC08	5.3	**Digital Performance**	3
PAC09	5.4	**Talent Management & Promotion**	3
PAC10	5.5	**Event Management & MICE**	3
PAC11	5.6	**Directing I (Theatre & Film)**	3
KOM6	5.7	Human Communication and Interpersonal Skills : Behavioural Studies)	3
	Total		**21**

Semester 6 : PAC Project

KODE	No.	SUBJECT	CREDIT
	6.1	**Performing Arts Communication Projects**	**12**
PAC12		**a. Plan and Production Management**	3
PAC13		**b. Music & Sound**	2
PAC14		**c. Stage Production & Lighting Technology**	2
PAC15			2
IKB 11		**e. Community Development in Performing Arts Communication**	3
IKB12	6.2	**Communication Research Methods II: Qualitative**	3
	Total		**15**

Semester 7: Internship

KODE	No.	SUBJECT	CREDIT
IKB 13	7.1	Seminar on Research Proposal	3
IKB 14	7.2	Internship in Communication Industry	12
		WAJIB	
	7.3	**Digital Editing**	3
	7.4	**Directing II : Technical Production & Stage Management**	3
		OPTIONAL *(min. 4 subject, total max. 8 SKS)*	
	7.5	Digital Content Production	2
	7.6	Digital Startup Growth Strategy	2
	7.7	Creativity & Innovation for Events	2
	7.8	Leadership Decision Making Strategies	2
	7.9	Event Production Management	2
	7.1	Managing Event Promotion & Sponsorship	2
	7.11	Commercial Copywriting	2
	7.12	Handling Media & Public Figures	2
	Total		**15**

Semester 8 : Final Project

KODE	No.	SUBJECT	CREDIT
IKB15	8.1	Thesis/Non-Thesis	6
	Total		**6**

KM-MK : **Kampus Merdeka - Merdeka Belajar**

: **Pertanyaan Kode Mata Kuliah**

SEMESTER 1	23	SKS
SEMESTER 2	21	SKS
SEMESTER 3	22	SKS
SEMESTER 4	22	SKS
SEMESTER 5	21	SKS
SEMESTER 6	15	SKS
SEMESTER 7	15	SKS
SEMESTER 8	6	SKS
TOTAL	**145**	**SKS**

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