LSPR Institute of Communication & Business
The Leading Graduate School of Communication & Business | ASEAN Global Campus
DOCTORAL PROGRAMME

GRADING SHEET OF PRESENTATIONS

NO	DIMENSION	A (90-100)	A- (85-89.99)	B + (80-84.99)	FAIL (<79.9)
1	**Overall Understanding**	Shows a deep/robust understanding of the topic with a fully developed argument.	Shows a good understanding of the topic, not quite a fully developed argument.	Shows a limited understanding of the topic, argument has missed some points.	Shows a complete lack of understanding and confusion about the topic.
2	**Argument**	Clearly and elegantly articulates a persuasive position or argument.	Clearly articulates a position or argument.	Articulates a position or argument that is incomplete or limited in scope.	Completely unable to articulate a position or argument.
3	**Evidence Relevance**	Presents evidence that is highly relevant and accurate. Able to use evidence in a way that is elegant and highly persuasive.	Presents evidence that is relevant and accurate.	Presents evidence that is mostly relevant and/or mostly accurate.	Complete lack of the use of supporting evidence. Does not understand that evidence is needed to support an argument.
4	**Evidence Sufficiency**	Presents a carefully tailored amount of evidence which is ideal to support the argument presented.	Presents sufficient amount of evidence to support argument.	Presents limited evidence to support argument.	Complete lack of the use of supporting evidence. Does not understand

					that evidence is needed to support an argument.
5	**Implications**	Elegantly discusses implications of the argument that are thought- provoking and which show clear, innovative thinking and the potential to contribute to human knowledge.	Fully discusses the major implications of the argument or position.	Adequately discusses some of the major implications of the position.	Is unaware that the topic under discussion may have wider implications.
6	**Use of language**	Sentences are complete and grammatical and show outstanding eloquence, precision and accuracy.	Sentences are complete and grammatical. They flow together easily. Words are well chosen; they express the intended meaning precisely.	Sentences are complete and grammatical for the most part. They flow together easily. With some exceptions, words are well chosen and precise.	Presentation is completely incomprehensible or incoherent. Speaker may have no ability in the chosen language of presentation.
7	**Responsiveness to audience Verbal Interaction**	Responds to audience questions in an eloquent and highly persuasive way.	Consistently clarifies, restates, and responds to questions. Summarizes when needed.	Generally responsive to audience questions and needs. Misses some opportunities for interaction.	Unable to respond to audience questioning.
8	**Body Language**	Body language is natural and contributes seamlessly	Body language reflects comfort	Body language reflects some	Speaker is unable to speak in public.

		to the persuasiveness of the presentation.	interacting with audience.	discomfort interacting with audience.	
9	**Duration**	Speaker has clearly tailored and rehearsed presentation to the exact time limits given. Presentation concludes naturally at the appropriate time.	Speaker has paid attention to time limits in the preparation and the speech concludes within a minute or two of the time limit.	Speaker has not given adequate attention to time limits while preparing their speech. May have too many or too few slides to present. Speech may finish up to five minutes too early or too late.	Speaker ignores time warnings from moderator and refuses to leave podium when told.
10	**Presentation Style**	Speaker is animated and has enthusiasm for the topic which is evident and persuasive to listeners.	Speaker is relaxed and uses good intonation, speaks without using notes, and interacts with listeners. Good eye contact with audience.	Speaker is generally relaxed but overly reliant on notes. Intonation variable. Eye contact with audience may be lacking.	Speaker is virtually unable to utter coherent sentences. No engagement with the audience.

Source : adapted from Eberly Center for Teaching Excellence, Carnegie Mellon University, 2015.