LSPR Institute of Communication & Business
The Leading Graduate School of Communication & Business | ASEAN Global Campus
DOCTORAL PROGRAMME

GRADING SHEET OF ESSAY

	EXCELLENT: A (90 – 100)	VERY GOOD: A – (85 – 89.99)	GOOD: B + (80 – 84.99)	FAIL: E (<79.9)
Overall Impression	The essay is highly engaging as it demonstrates a broad range of knowledge with an elegant writing style. The essay is focused and clearly structured and elaborated with highly relevant examples and references. The essay uses words and sentences accurately and effectively, with excellent grammar and spelling.	The essay is engaging as it contains reasoning which is rational and clear. Generally the essay is focused and contains and develops relevant ideas while using appropriate examples and references. Sentences are constructed using wording that is clear and communicative. Grammar and spelling are good.	The essay is interesting as it contains reasoning which is sufficiently logical with examples and references that are adequate. Sentences and wording are adequate to communicate with the reader. Grammar and spelling may need improvement.	The essay is entirely lacking in academic merit. Sentence structure is incoherent and confusing. Relevant examples and references are not presented. Grammar and spelling are severely lacking.

Source : adapted from Eberly Center for Teaching Excellence, Carnegie Mellon University, 2015.