LSPR The Leading Graduate School of Communication & Business	INSTITUTE OF COMMUNICATION AND BUSINESS LSPR GRADUATE FACULTY COMMUNICATION SCIENCE DOCTORAL STUDY PROGRAM	DOCUMENT CODE Rev. 1

SEMESTER LEARNING PLAN

SUBJECT	CODE	COURSE CLUSTER	WEIGHT (credits)	SEMESTER	Date of Preparation
Communication Theory & Perspectives	SPRL301/01-DOC-SPRL	Mandatory Subject	3	**1 (SATU)**	
Authority/Authorization	**RPS Developer Lecturer**		**Subject Coordinator**	**Head of study program**	
	Dr. Andre Ikhsano M.Si.		Dr. Andre Ikhsano M.Si.	Prof. Dr. Rudy Harjanto, M.Sn.	

Learning Outcomes	SLO-STUDY PROGRAM Learning Outcomes Attributed to the Courses	
	CP Knowledge Aspect	**CP Skill Aspect**
	1. Mastering scientific philosophy in the field of public relations communications;	General Skills
		6. Able to compile scientific conceptions and study results of his work based on scientific rules, procedures and ethics in the form of a dissertation, as well as publish 2 articles about scientific conceptions and study results of his work in indexed national and international scientific journals taking into account legal aspects related to research results;
	2. Able to develop conceptual and scientific insights in the field of public relations communications;	7. Able to prepare scientific arguments and solutions in the field of public relations communications, as well as apply technology or art based on a critical view of facts, concepts, principles or theories that can be justified scientifically and academically, and communicate them through mass media or directly to the public;
	3. Contribute to the development of public relations communication theory;	Special Skills
	4. Develop aspects of crisis communication and social media;	8. Able to solve science, technology and arts problems in the field of public relations communication through interdisciplinary approaches.
	5. Contribute to the development of public relations communications and innovation.	
	Course Learning Outcomes (CPMK)	

1. Able to **categorize** in depth various levels and traditions, paradigms) which can be used to explain various existing communication theories as an entry point to further explore various communication problems;
2. Able to **categorize** and **design** in depth various paradigms based on the philosophy of science that can be used to explain various existing communication theories as an entry point to further explore various communication problems;
3. Able to **abstract** and **develop** communication theories that are relevant to communication problems for the purposes of scientific research (dissertation).

Final Capabilities of Each Learning Stage (Sub-CPMK)

1. Able to **categorize** in depth the types of communication levels;
2. **Distinguish** and **evaluate** the types and sequence of emergence of communication traditions from a communication science perspective;
3. Able to **determine** and **categorize** communication science paradigms;
4. **Identify** and **formulate** various communication theories;
5. **Analyze** communication theory and **relate** it to the communication problems raised;
6. Able to **connect** paradigms with theories and problems for the purpose of creating a dissertation outline so that scientific development occurs;
7. Able to **study** the philosophy of science related to communication theory.

Korelasi CPL terhadap Sub-CPMK

		CPL 1	CPL 2	CPL3	CPL4	CPL5	CPL6	CPL7	CPL8
CPMK1	SUB CPMK 1					✓	✓	✓	
	SUB CPMK 2		✓				✓		
	SUB CPMK 5			✓	✓	✓	✓	✓	✓
	SUB CPMK 6			✓	✓	✓	✓	✓	✓
CPMK2	SUB CPMK 4		✓		✓	✓	✓	✓	✓
	SUB CPMK 5			✓	✓	✓	✓	✓	✓
	SUB CPMK 6			✓	✓	✓	✓	✓	✓
	SUB CPMK 7	✓	✓	✓	✓	✓			
CPMK 3	SUB CPMK 3	✓	✓				✓		
	SUB CPMK 5			✓	✓	✓	✓	✓	✓
	SUB CPMK 6			✓	✓	✓	✓	✓	✓

Brief description of the course	This course is designed to provide doctoral program students with a more comprehensive and in-depth overview of various perspectives that can be used to explain various existing communication theories. With this kind of understanding, it is hoped that students will have in-depth theoretical provisions to explain various communication problems encountered in reality to be used as a theoretical basis for preparing the student's final research (dissertation).
Study Material: Learning Materials	1. Philosophy of Science (Related to Communication Theory) 2. Definition of Theory and Its Uses 3. Communication Level 4. Communication Traditions 5. Communication Paradigm 6. Communication Theories Related to Messages 7. Communication Theories Related to Relationships 8. Communication Theories Related to Organizations 9. Communication Theories Related to Media, Culture, and Society
Learning Resources	**Main**
	1. Littlejohn, Stephen W. , Karen A. Foss & John G. Oetzel. (2017). Theories of Human Communication (11th ed.). Waveland Press Inc.: Illinois Chap 1,2 2. Littlejohn, Stephen W. & Karen A. Foss. (2008). Theories of Human Communication (9th ed.). Belmont,CA: Thomson-Wadsworth: Chap 1*, 2*,3 3. Craig, Robert T. (2007). "Communication Theory as a Field". Robert T. Craig & Heidi L. Muller (Eds.). Theorizing Communication: Readings Across Traditions. New Jersey: Lawrence Erlbaum Associates Inc.: Chap 5* 4. Miller, Katherine. (2005). Communication Theories: Perspectives, Processes and Contexts.Boston: McGraw-Hill: Chap 1-5 5. Griffin, Em. (2003). A First Look At Communication Theory (5th ed.). Boston: McGraw-Hill: Chap 1 & 3
	Supporters
	1. Denzin K. N. Lincoln S. Y. 1994. Hand Book of Qualitative Research. London- New Delhi: Sage Publications Forsdale, Louis. (1981). Perspectives on Communication. Reading Massachusetts: Addison-Wesley Publishing Company: Chap 1-2 2. West, Richard & Lynn H. Turner. (2007). Introducing Communication Theory: Analysis and Applications (3rd ed.). Boston: McGraw-Hill: Chap 1-4 3. Ruben, Brent D. & Lea P. Stewart. (2006). Communication and Human Behavior, (5th ed.). Boston: Pearson: Chap 1-3 4. Gamble, Teri Kwal & Michael Gamble. (2005). Communication Works (8th ed.). Boston: McGraw-Hill: Chap
Lecturer	1. Prof. Dr. Deddy Mulyana M.A. 2. Prof. Dr. Rajab Ritongga M,Si. 3. Prof. Dr. Engkus Kuswarno M.S. 4. Dr. Andre Ikhsano M.Si.
Pre-requisite Course	-

Week	Final Capabilities of Each Learning Stage (Sub-CPMK)	Assessment	Form of Learning; Learning Method; Student Assignment [Estimated Time]	Learning Materials	Assesment Weight (%)

		Indicator	Criteria & Technique	Offline	Online		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1 **Dosen: Dr. Andre Ikhsano, M.Si.**	**Sub-CPMK:** 1, 2, 5 & 7	Accuracy in abstracting theories, usefulness of theories, philosophy of science related to theories.	1. Lecturer presentation. 2. Discussion, and Q&A.	1. **TM**: 18.30 -21.00 (180 menit) 2. **BM**; 330 menit	-	**Introduction: Theory, Use of theory, philosophy of science in relation to communication theory.** **References:** 1. Littlejohn, Stephen W. & Karen A. Foss. (2008). Theories of Human Communication (9th ed.). Belmont,CA: Thomson-Wadsworth: Chap 1*, 2*,3 2. Craig, Robert T. (2007). "Communication Theory as a Field". Robert T. Craig & Heidi L. Muller (Eds.). Theorizing Communication: Readings Across Traditions. New Jersey: Lawrence Erlbaum Associates Inc.: Chap 5* 3. Norman K. Denzin, Yvonna S. Lincoln (2009), Handbook of Qualitative Research	-
2. **Dosen: Dr. Andre Ikhsano, M.Si.**	**Sub-CPMK:**	Able to categorize communication theories based on levels and paradigms.	1. Lecturer presentation. 2. Discussion and Q&A. 3. Assessment 1.	1. **TM:** 18.30 -21.00 (180 menit) 2. **BM**; 240 menit 3. **PT**: 90 menit	-	**Communication traditions, communication levels**, **communication theory mapping, paradigms.** **References:** 1. Littlejohn, Stephen W. & Karen A. Foss. (2008). Theories of Human Communication (9th ed.). Belmont,CA: Thomson-Wadsworth: Chap 1*, 2*,3 2. Craig, Robert T. (2007). "Communication Theory as a Field". Robert T. Craig & Heidi L. Muller (Eds.). Theorizing Communication: Readings Across Traditions. New Jersey: Lawrence Erlbaum Associates Inc.: Chap 5* 3. Norman K. Denzin, Yvonna S. Lincoln (2009), Handbook of Qualitative Research	
3. **Dosen; Prof. Dr. Engkus Kuswarno, M.S.**	**Sub-CPMK:**	Able to interpret and reconstruct theories related to the communicator field.	1. Lecturer presentation, 2. Discussion and Q&A. 3. Assessment 2	1. TM: 18.30 -21.00 (180 menit) 2. BM; 240 menit 3. PT: 90 menit	-	**Communicator Theory:** Discusses communicator theories at the relevant levels of perspective, context, tradition and paradigm. **References:** 1. Littlejohn, Stephen W. & Karen A. Foss. (2008). Theories of Human Communication (9th ed.). Belmont,CA: Thomson-Wadsworth: Chap 1*, 2*,3 2. Craig, Robert T. (2007). "Communication Theory as a Field". Robert T. Craig & Heidi L. Muller (Eds.). Theorizing Communication: Readings Across Traditions. New Jersey: Lawrence Erlbaum Associates Inc.: Chap 5* 3. West, Richard & Lynn H. Turner. (2007). Introducing Communication Theory: Analysis and Applications (3rd ed.). Boston: McGraw-Hill: Chap 1-4 4. Griffin, Em. (2003). A First Look At Communication Theory (5th ed.). Boston: McGraw-Hill: Chap 1 & 3	

4 **Dosen; Prof. Dr. Engkus Kuswarno, M.S.**	**Sub-CPMK:**	Able to interpret and reconstruct theories related to the message field.	-	1. Lecturer presentation. 2. Discussion and Q&A 3. Assessment 3	1. TM-Digital: 18.30 -21.00 (180 menit) 2. BM; 330 menit	**Message Theory:** **Discusses Message theories in the perspective of relevant levels, contexts, traditions and paradigms.** **References:** 1. Littlejohn, Stephen W. & Karen A. Foss. (2008). Theories of Human Communication (9th ed.). Belmont,CA: Thomson-Wadsworth: Chap 1*, 2*,3 2. Craig, Robert T. (2007). "Communication Theory as a Field". Robert T. Craig & Heidi L. Muller (Eds.). Theorizing Communication: Readings Across Traditions. New Jersey: Lawrence Erlbaum Associates Inc.: Chap 5* 3. West, Richard & Lynn H. Turner. (2007). Introducing Communication Theory: Analysis and Applications (3rd ed.). Boston: McGraw-Hill: Chap 1-4 4. Griffin, Em. (2003). A First Look At Communication Theory (5th ed.). Boston: McGraw-Hill: Chap 1 & 3	
5 **Dosen; Prof. Dr. Engkus Kuswarno, M.S.**	**Sub-CPMK:**	Able to interpret and reconstruct theories related to groups.	-	1. Lecturer presentation, 2. Discussion and Q&A. 3. Assessment 4	1. TM-Digital: 18.30 -21.00 (180 menit) 2. BM; 330 menit	**Group Communication Theory:** Discusses Group Communication Theories at the relevant levels of perspective, context, tradition and paradigm. **References:** 1. Littlejohn, Stephen W. & Karen A. Foss. (2008). Theories of Human Communication (9th ed.). Belmont,CA: Thomson-Wadsworth: Chap 1*, 2*,3 2. Craig, Robert T. (2007). "Communication Theory as a Field". Robert T. Craig & Heidi L. Muller (Eds.). Theorizing Communication: Readings Across Traditions. New Jersey: Lawrence Erlbaum Associates Inc.: Chap 5* 3. West, Richard & Lynn H. Turner. (2007). Introducing Communication Theory: Analysis and Applications (3rd ed.). Boston: McGraw-Hill: Chap 1-4 4. Griffin, Em. (2003). A First Look At Communication Theory (5th ed.). Boston: McGraw-Hill: Chap 1 & 3	
6 **Dosen; Prof. Dr. Engkus Kuswarno, M.S.**		Able to interpret and reconstruct theories related to the organizational field.	1. Lecturer presentation, 2. Discussion and Q&A. 3. Assessment 5	1. TM: 18.30 -21.00 (180 menit) 2. BM; 240 menit 3. PT: 90 menit	-	**Organizational Communication Theory:** Discusses Organizational Communication Theories at the relevant levels of perspective, context, tradition and paradigm. **References:** 1. Littlejohn, Stephen W. & Karen A. Foss. (2008). Theories of Human Communication (9th ed.). Belmont,CA: Thomson-Wadsworth: Chap 1*, 2*,3 2. Craig, Robert T. (2007). "Communication Theory as a Field". Robert T. Craig & Heidi L. Muller (Eds.). Theorizing Communication: Readings Across Traditions. New Jersey: Lawrence Erlbaum Associates Inc.: Chap 5*	

						3. West, Richard & Lynn H. Turner. (2007). Introducing Communication Theory: Analysis and Applications (3rd ed.). Boston: McGraw-Hill: Chap 1-4 4. Griffin, Em. (2003). A First Look At Communication Theory (5th ed.). Boston: McGraw-Hill: Chap 1 & 3	
7 **Dosen; Prof Dr. Rajab Ritonga, M.Si.**	**Sub-CPMK-4**	Able to interpret and reconstruct theories related to the media field.	-	1. Lecturer presentation. 2. Discussion and Q&A. 3. Assessment 6	1. TM-Digital: 18.30 -21.00 (180 menit) 2. BM; 330 menit	**Media Communication Theory:** Discusses Media Communication Theories at the relevant levels of perspective, context, tradition and paradigm. **References:** 1. Littlejohn, Stephen W. & Karen A. Foss. (2008). Theories of Human Communication (9th ed.). Belmont,CA: Thomson-Wadsworth: Chap 1*, 2*,3 2. Craig, Robert T. (2007). "Communication Theory as a Field". Robert T. Craig & Heidi L. Muller (Eds.). Theorizing Communication: Readings Across Traditions. New Jersey: Lawrence Erlbaum Associates Inc.: Chap 5* 3. West, Richard & Lynn H. Turner. (2007). Introducing Communication Theory: Analysis and Applications (3rd ed.). Boston: McGraw-Hill: Chap 1-4 4. Griffin, Em. (2003). A First Look At Communication Theory (5th ed.). Boston: McGraw-Hill: Chap 1 & 3	
8	**Mid Term Exam: Validate assessments, evaluate and improve the next learning process. Mid term in the form of papers**						
9 **Dosen; Prof Dr. Rajab Ritonga, M.Si.**	**Sub-CPMK-4**	Able to interpret and reconstruct theories in the field of culture-society communication theory	-	1. Lecturer presentation. 2. Discussion and Q&A. 3. Assessment 7	1. TM-Digital: 18.30 -21.00 (180 menit) 2. BM; 330 menit	**Cultural Communication Theory 1:** Discusses theories of culture and society from the perspective of relevant levels, contexts, traditions and paradigm. **References:** 1. Littlejohn, Stephen W. & Karen A. Foss. (2008). Theories of Human Communication (9th ed.). Belmont,CA: Thomson-Wadsworth: Chap 1*, 2*,3 2. Craig, Robert T. (2007). "Communication Theory as a Field". Robert T. Craig & Heidi L. Muller (Eds.). Theorizing Communication: Readings Across Traditions. New Jersey: Lawrence Erlbaum Associates Inc.: Chap 5* 3. West, Richard & Lynn H. Turner. (2007). Introducing Communication Theory: Analysis and Applications (3rd ed.). Boston: McGraw-Hill: Chap 1-4 4. Griffin, Em. (2003). A First Look At Communication Theory (5th ed.). Boston: McGraw-Hill: Chap 1 & 3	
10 **Dosen; Prof Dr. Rajab Ritonga, M.Si.**	**Sub-CPKMK:**	Able to interpret and reconstruct theories in the area of culture-society	-	1. Lecturer presentation. 2. Discussion	1. TM-Digital: 18.30 -21.00	**Cultural Communication Theory 2:** Discusses theories of culture and society from the perspective of relevant levels, contexts, traditions and paradigm. **References:**	

		communication theory		and Q&A. 3. Assessment 8	(180 menit) 2. BM; 330 menit	1. Littlejohn, Stephen W. & Karen A. Foss. (2008). Theories of Human Communication (9th ed.). Belmont,CA: Thomson-Wadsworth: Chap 1*, 2*,3 2. Craig, Robert T. (2007). "Communication Theory as a Field". Robert T. Craig & Heidi L. Muller (Eds.). Theorizing Communication: Readings Across Traditions. New Jersey: Lawrence Erlbaum Associates Inc.: Chap 5* 3. West, Richard & Lynn H. Turner. (2007). Introducing Communication Theory: Analysis and Applications (3rd ed.). Boston: McGraw-Hill: Chap 1-4 4. Griffin, Em. (2003). A First Look At Communication Theory (5th ed.). Boston: McGraw-Hill: Chap 1 & 3	
11 **Dosen: Dr. Andre Ikhsano, M.Si.**	**Sub-CPMK**	Able to interpret and reconstruct theories in the area of critical theories.	1. Lecturer presentation, 2. Discussion, Q&A. 3. Assessment 8	1. TM: 18.30 -21.00 (180 menit) 2. BM; 240 menit 3. PT: 90 menit	-	**Critical Theory:** Discusses critical theories related to the field of communication. **References:** 1. Littlejohn, Stephen W. & Karen A. Foss. (2008). Theories of Human Communication (9th ed.). Belmont,CA: Thomson-Wadsworth: Chap 1*, 2*,3 2. …..	
12 **Dosen; Prof. Dr. Deddy Mulyana, M.A.**	Sub-CPMK	Detect communication phenomena and determine the appropriate theory.	1. Research outline presentation. 2. Discussion.	1. TM: 18.30 -21.00 (180 menit) 2. BM; 240 menit 3. PT: 90 menit		**Application of Communication Theory 1:** Presentation and discussion of Dissertation Plan	
13 **Dosen; Prof. Dr. Deddy Mulyana, M.A.**	**Sub-CPMK**	Detect communication phenomena and determine the appropriate theory.	1. Research outline presentation 2. Discussion	-	1. TM-Digital: 18.30 -21.00 (180 menit) 2. BM; 330 menit	**Application of Communication Theory 2:** Presentation and discussion of Dissertation Plan	
14 **Dosen; Prof. Dr. Deddy Mulyana, M.A.**	**Sub-CPMK**	Detect communication phenomena and determine the appropriate theory.	1. Research outline presentation 2. Discussion	1. TM: 18.30 -21.00 (180 menit)	-	**Application of Communication Theory 3:** Presentation and discussion of Dissertation Plan	

				2. BM; 240 menit 3. PT: 90 menit			
15 **Dosen; Prof. Dr. Deddy Mulyana, M.A.**	**Sub-CPMK**	Detect communication phenomena and determine the appropriate theory	1. Research outline presentation. 2. Discussion.	1. TM: 18.30 -21.00 (180 menit) 2. BM; 240 menit 3. PT: 90 menit	-	**Application of Communication Theory 4:** Presentation and discussion of Dissertation Plan	
16	**Final Exam Test: Validate assessments, evaluate and improve the next learning process. Final Exam in the form of papers**						

Catatan:

1. **TM=**Tatap Muka, **PT=**Penugasan Terstruktur, **KM=**Kegiatan Mandiri, **TM Digital**=Tatap Muka Digital via Zoom.

Approved by, Date : **Head of STUDY PROGRAM**	**Checked by, Date :** **Subject Coordinator/Field of Expertise**	**Prepared by, Date :** **Subject Lecturer**
(Prof. Dr. Rudy Harjanto, M.Sn.)	**(Dr. Andre Ikhsano, M.Si.)**	**(Dr. Andre Ikhsano M.Si.)**
Periksa : Unit Penjaminan Mutu **(.....)**		