LSPR Institute of Communication & Business
The Leading Graduate School of Communication & Business | ASEAN Global Campus
DOCTORAL PROGRAMME

CURRICULUM POSTGRADUATE DOCTORAL

Semester 1	• Communication Theory Perspective • Public Relations Leadership Theory Perspective • Communication in Public Relations Leadership Strategies
Semester 2	• Philosophy of Science & Research Methods for Public Relations Leadership Communication • Leadership & Innovation Management (Elective Course) • Social Media & Crisis Communication (Elective Course)
Semester 3	• Seminar on Public Relations Leadership Communication • Comprehensive Exam (Conducted at the End of Semester 3)
Semester 4	• Research Proposal Presentation
Semester 5	• Scientific Publication • *Student Short Mobility Programme*
Semester 6	• Research Data Seminar • Dissertation Closed Defense
Semester 7	• Dissertation Public Defense