Department of Business Faculty

Subject Syllabus

Subject Code	**:**	BIS04
Subject Title	**:**	Business Ethics
Subject Specification	**:**	Learning how to applied ethics into business practices and have an understanding of having ethics values is not opposed business goals to profit maximization, value creation for all stakeholders, and to contribute for better future generations and nature on sustainability of the business and environmental context.
Subject Overview	**:**	The subject divided into 2 (two) part are (1) learning of the instrumental and philosophical perspectives of business ethics; (2) practicing of ethical issue on the decision made related with individual decision making, organizational design, the structure and the rules of the industry, societal and legal aspects or on a global dimension.
Course Objectives	**:**	Students have knowledge of business ethics on the conceptual level as individual and as part of systems in organization or local and global society and able to implement of business ethics principle on practical based.
Course Method	**:**	Lecturer, assignment, discussion, and case study.
Learning Outcome (Competence)	**:**	

- Knowledge : Students will be able to understand the instrumental and philosophical perspectives of business ethics and the trend of implementation of (business) ethics on individual, organization, and global dimension level.

- Skill : Students will be able to make ethical decision on individual, organization, and global dimension level.

- Attitude : Students will able to believe that driven by ethical values for social enterprises, sustainable business and purpose or value driven businesses is possible to implemented.

Course content :

Week	Topic	References
1	Introduction of the course : Briefly explain materials for each session and course objectives.	Manual Teaching Guidance at LSPR
2	Explore the relationship between business and ethics.	Becker, U. (2019). pp.1-8. & Scharding, T. (2018) pp.1-13.
3	Understanding of Ethics	Becker, U. (2019). pp.11-17. & Brooks, L.J., Dunn, P. (2015) pp.127-135.
4	Traditional Moral philosophy : 1# Utilitarianism	Becker, U. (2019). pp.19-25. & Scharding, T. (2018) pp.52-61.
5	Traditional Moral Philosophy : 2# Kantian Ethics	Becker, U. (2019). pp.26-33. & Scharding, T. (2018) pp.61-66.
6	Traditional Moral Philosophy : 3# Virtue ethics	Becker, U. (2019). pp.33-37. & Scharding, T. (2018) pp.67-71.
7	Review for mid test	
Mid Examination		
8	Contemporary ethics theories	Becker, U. (2019). pp.48-52. & Scharding, T. (2018) pp.72-75.
9	Ethics under capitalism and its critiques	Becker, U. (2019). pp.54-74. & Scharding, T. (2018) pp.92-115.
10	Moral responsibility of business	Becker, U. (2019). pp.77-117. & Scharding, T. (2018) pp.77-90.
11	Individual ethics in the world of business	Becker, U. (2019). pp.125-158. & Scharding, T. (2018) pp.122-147.
12	Global business ethics	Becker, U. (2019). Pp.159-173. & Scharding, T. (2018) pp.210-225.
13	Ethics for the new business models	Becker, U. (2019). pp.175-184. &

		Scharding, T. (2018) pp.231-246.
14	Review for final test	
Final Examination		

Grading System :

A : 90-100
A- : 85-89.9
B+ : 80-84.9
B : 75-79.9
B- : 70-74.9
C+ : 65-69.9
C : 60-64.9
C- : 55-59.9
F : <55

Course Evaluation :

Assignment (minimum 4x @10%) : 40%
Mid Exam : 30%
Final Exam : 30%

Scheme of Work :

Session	Title/Topic	Area Discussion	Activities
I	Introduction of the course : Briefly explain materials for each session and course objectives.	What is the purposed of learning ethics? What is students' expectation of learning ethics?	Lecturer and Discussion
II	Explore the relationship between business and ethics.	• Instrumental & philosophical perspectives of business ethics • The level of business ethics • The relevance of business ethics • Identify ethical issues in business.	Lecturer and Discussion
III	Understanding of ethics	• Ethics in everyday live • Definition of ethics • The function of ethics	1st assignment : finding an ethical issues in yourself.
IV	Traditional Moral philosophy : 1# Utilitarianism	• Four basic characteristics • The applied method • Case analysis in business	2nd : First group presentation with the real business case of utilitarianism.

V	Traditional Moral Philosophy : 2# Kantian Ethics	• The essence of Kantian ethics • The applied method • Case analysis in business	2nd : Second group presentation with the real business case of Kantian.
VI	Traditional Moral Philosophy : 3# Virtue ethics	• The concept of Virtue • The applied method • Case analysis in business	2nd : Third group presentation with the real business case of Virtue ethics.
VII	Online Session	Review for Mid Test	3rd : Quiz
Mid test			
VIII	Contemporary ethics theories	• What's new in ethics theories? • Ethics of care • Rawlsian ethics • Discourse ethics	Lecturer and Discussion
IX	Ethics under capitalism and its critiques	• The ethical underpinning of capitalism • Criticism of capitalism • The future of capitalism	Lecturer and Discussion
X	Moral responsibility of business	• Business specific responsibilities/ BSR • Methods for determining BSR. • Corporate responsibility	2nd : Fourth group presentation with the real business case of corporate responsibility.
XI	Individual ethics in the world of business	• Ethical aspect of being employee • Ethical aspect of leadership • Professional ethics • Marketing ethics • Whistle blowing	Lecturer and Discussion
XII	Global business ethics	• Why global business need ethics? • Cases: child labor & slavery; global outsourcing; & e-waste of technology • Principle of global business ethics	2nd : Fifth group presentation with the real business case of global business ethics.

XIII	Ethics for the new business models	• The ethics of business sustainability • Sustainable economy and sustainable business • New business model?	Lecturer and Discussion
XIV	Online Session	Review for Final Test	4th : quiz
Final-test			

Midterm Exam Guideline : Written exam based on materials given. The questions are more looking on application of ethical issues for individual's level or business practices combine with the questions to confirm students understanding of materials.

Final Paper Guideline : Writing report of the specific business case in related topics and PPT slides as summary of key points from the report.

The paper & PPT slide content:

1. Must related with the materials given such as corporate responsibility, child labor, business sustainability etc.
2. The structure is: Introduction of selected case; the ethical issues; the action taken on the case; analysis; criticize; & summary.

Collection format:

1. Range of pages: 6-8 pages (exclude cover and references – must have).
2. Style: A4 paper size, times new roman 12, spacing 1.5, margin following word formatting.
3. Paper should be collected using Word format.
4. Ensure that the cover has your name and LSPR logo.
5. Plagiarism will result in zero point.

Grading points (out of 100):

1. Analysis provided: 50
2. Quality of references (article, news, books etc): 40
3. Paper format: 10

REFERENCES :

1. Becker, C.U. (2019). Business ethics: methods and application. New York: Routledge.
2. Scharding. T. (2018). This is business ethics: an introduction. United States of America : John Wiley & Sons, Inc.
3. Brooks, L.J., Dunn, P. (2015). Business & professional ethics fro directors, executives & accountant. Stamford, CT USA : Cengage Learning.

Prepared by:	Checked by :
	
Dr. Rino. F. Boer	**Cyntia Keliat, S.I.Kom., MM.**
	Head of Management Study Programme
Reviewed by :	Approved by :
	
Yuliana R. Prasetyawati, MM.	**Dr. Janette Maria Pinariya**
Dean of Business Faculty	Vice Rector