LSPR Communication & Business Institute

Subject Syllabus

Subject Code : BDM10

Subject Title : TV & Film Production

Subject Specification : For students in Broadcasting & Digital Media Communication Major

Subject Overview : Students will learn how to build conceptual television programs with the role and function of the people and innovations that have made television broadcasting possible. Student also demonstrate knowledge of camera skills, basic lighting principles, basic audio principles in television production, and editing concepts.

Course Objectives :

1. Define the process of video production related to theories of Television production
2. Know how to manage television people to create a excellent Television program
3. Understand the techniques using camera of producing visual communication
4. Build a good understanding of production elements; camera, lighting, sound, switcher, etc
5. Participate in a project-based approach: planning, execution, analysis, evaluation

Course Method : Discovery Learning, Contextual Learning, Project Based Learning; Cooperative Learning, Small Group Discussion

Learning Outcome (Competence) :

Knowledge : 30%
Skill : 40%
Attitude : 30%

Course content :

Week	Topic
1	Introduction: The foundation of Television Production. The People behind the Television Production. Class Rule and Regulations
2	Production Techniques & Methods
3	The Process, Script & Production Plan
4	Visualizing the Story

	Camera Basic (tools), Angle, Movement, Composition
5	Lighting & Audio Prodiction
6	Discussion: Television program camera review
7	Discussion of Program Proposal in preparation for Mid-Test – Presentation of Final Proposal
8	**Mid Term Examination**
9	Hands on Learning on TV Studio
10	Group project for TV Program: Pre-Production
11	Production process: Students will be given 2 weeks for production process or interviewing
12	Hands on Learning on Editing Suite: File management, Editing project manager.
13	Offline editing: Editing Suite
14	Online editing: Graphic, Transitions, Motion
15	Review for final test
16	**Final Examination**

Grading System :
In the Letter Grade System, the quantitative grades mean:

Grade	**Symbol**	**Conversion Value**
90 – 100	A	4.0
85 – 89.99	A-	3.7
80 – 84.99	B+	3.3
75 – 79.99	B	3.0
70 – 74.99	B-	2.7
65 – 69.99	C+	2.3
60 – 64.99	C	2.0
50 – 59.99	C-	1.7
40 – 49.99	D	1.0
< 40	E	0

Course Evaluation :
As a general rule, students are evaluated based on the following criteria:

Final Examinations	35%
Mid-term Examinations	25%
Coursework & Assignments	30%
Attendance	10%
TOTAL	100%

Scheme of Work :

Session	Title/Topic	Area Discussion	Activities
1	Television Production (Pre Production)	• Acknowledging the Needs of TV Production.	Discovery Learning, Cooperative Learning
2	Production (production hierarchy & treatment)	• Acknowledging the production techniques and methods to generate TV Program	Discovery Learning, Cooperative Learning
3	The Process, Script & Production Plan	• Acknowledging the role and understand the pre production process	Discovery Learning, Cooperative Learning
4	Visualizing the Story Camera Basic (tools), Angle, Movement, & Composition	• Acknowledging and understanding visual maker hardgoods, and how to use camera	Discovery Learning, Cooperative Learning
5	Lighting & Audio Prodiction	• Acknowledging how to work with audio & lighting basic	Discovery Learning, Cooperative Learning, Role Play Simulation
6	Discussion: Television program camera review	• Review factual tv program and understand how they work to make it happen from script to final process	Discovery Learning, Cooperative Learning, Role Play Simulation
7	Discussion of Program Proposal in preparation for Mid-Test – Presentation of Final Proposal	• Program Proposal	Role Play Simulation, Small Group Discussion
8	**Mid Term Test**		
9	Turn Your Data Into Story	• Acknowledging TV Studio route: Audio & Visual	Contextual learning; Discovery learning, Project Based Learning;
10	Visualization (pt. 1)	• Group mentoring (per group) to produce an excellent script and production plan.	Role Play Simulation, Discovery Learning;
11	Visualization (pt. 2)	• Perform and acknowledging how production works	Role Play Simulation, Discovery Learning Based Learning;

12	Hands on Learning on Editing Suite: File management, Editing project manager.	• Perform and acknowledging how post-production works	Role Play Simulation, Project Based Learning, Small Group Discussion
13	Offline editing: Editing Suite	• Perform and acknowledging how post-production works	Role Play Simulation, Project Based Learning, Small Group Discussion
14	Online editing: Graphic, Transitions, Motion	• Perform and acknowledging how post-production works	Role Play Simulation, Project Based Learning, Small Group Discussion
15	Review for final test	• Review for final test	Role Play Simulation, Project Based Learning, Small Group Discussion
16	**Final Examination**		

Midterm Exam Guideline **:** Paper Submission
Final Exam Guideline **:** Group Project

References **:**

1. Millerson, G & Owens J (2008) Video Production Handbook. 14th ed. Focal Press.
2. Ivan, C (2011) Directing and Producing for Television. Elsevier Inc.
3. Zettl (2006)Television Production Handbook. 9th ed. Thomson Wadsworth.

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