LSPR Communication & Business Institute

Subject Syllabus

Subject Code : BDM11

Subject Title : Radio Production

Subject Specification : For students in Broadcasting & Digital Media Communication Major

Subject Overview : Students will learn how to build conceptual television programs with the role and function of the people and innovations that have made television broadcasting possible. Student also demonstrate knowledge of camera skills, basic lighting principles, basic audio principles in television production, and editing concepts.

Course Objectives :

- Students are able to compose special messages to audio-based audiences
- Students are able to arrange radio programs based on the target audience
- Students are able to create audio-based creative products
- Students can design one or more radio programs using technology conventional and digital

Course Method : Discovery Learning, Contextual Learning, Project Based Learning; Cooperative Learning, Small Group Discussion

Learning Outcome (Competence) :

Knowledge : 30%
Skill : 40%
Attitude : 30%

Course content :

Week	Topic
1	History of The Indonesian Radio Industry
2	Radio Characteristic
3	Radio Program
4	Radio Industry: Sales & Promotion
5	Radio Announcing & Reporting I
6	Radio Announcing & Reporting II
7	Proposal Review
8	**Mid Term Examination**

9	Production I
10	Production II
11	Recording I
12	Recording II
13	Clock System
14	Discussion : Final Preparation I
15	Discussion : Final Preparation II
16	**Final Examination**

Grading System :

In the Letter Grade System, the quantitative grades mean:

Grade	Symbol	Conversion Value
90 – 100	A	4.0
85 – 89.99	A-	3.7
80 – 84.99	B+	3.3
75 – 79.99	B	3.0
70 – 74.99	B-	2.7
65 – 69.99	C+	2.3
60 – 64.99	C	2.0
50 – 59.99	C-	1.7
40 – 49.99	D	1.0
< 40	E	0

Course Evaluation :

As a general rule, students are evaluated based on the following criteria:

Final Examinations	35%
Mid-term Examinations	25%
Coursework & Assignments	30%
Attendance	10%
TOTAL	100%

Scheme of Work :

Session	Title/Topic	Area Discussion	Activities
1	History of The Indonesian Radio Industry	• Introduction Radio Production • Acknowledging Radio Industry in Indonesia	Discovery Learning, Cooperative Learning
2	Radio Characteristic	• Acknowledging the characteristic & management of Radio	Discovery Learning, Cooperative Learning
3	Radio Program	• What is Radio Program? • How to create & develop a good radio Program	Discovery Learning, Cooperative Learning
4	Radio Industry: Sales & Promotion	• Radio Business • What and how to sale a Radio Program?	Discovery Learning, Cooperative Learning

5	Radio Announcing & Reporting I	• Acknowledging How to write & develop script for broadcasting & reporting (news)	Discovery Learning, Cooperative Learning, Role Play Simulation
6	Radio Announcing & Reporting II	• Acknowledging How to deliver, as an announcer & reporter (news) • Radio Personality	Discovery Learning, Cooperative Learning, Role Play Simulation
7	Proposal Review	• Program Proposal	Role Play Simulation, Small Group Discussion
8	**Mid Term Test**		
9	Production I	• Types of radio production (ID, Jingle, SPOT, etc) • Writing Script for production • Pre, Pra & Post Production	Contextual learning; Discovery learning, Project Based Learning;
10	Production II	• Sandiwara Radio/ Radio Play • How to develop a story	Role Play Simulation, Discovery Learning;
11	Recording I	• Acknowledging how to produce the audio (Production)	Role Play Simulation, Discovery Learning Based Learning;
12	Recording II	• Acknowledging the basic of audio editing (Post Production)	Role Play Simulation, Project Based Learning, Small Group Discussion
13	Clock System	• Acknowledging Clock System for Radio Broadcasting	Role Play Simulation, Project Based Learning, Small Group Discussion
14	Discussion : Final Preparation I	• Acknowledging how radio production works	Project Based Learning, Small Group Discussion
15	Discussion : Final Preparation II	• Acknowledging how radio production works	Project Based Learning, Small Group Discussion
16	**Final Examination**		

Midterm Exam Guideline **:** Paper Submission
Final Exam Guideline **:** Group Project

References :

1. McLesih, R; Link, J. 2015. Radio Production Sixth Edition. Routledge, New York.
2. Vancour, S. 2018. Making Radio : Early Radio Production & the rise of of modern sound culture. Oxford University Press, New York.

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