LSPR Communication & Business Institute

Subject Syllabus

Subject Code	**:** BDM01
Subject Title	**:** Journalism & Investigative Reporting
Subject Specification	**:** For students in Broadcasting & Digital Media Communication Major
Subject Overview	**:** This course equips students with an understanding of the principles and practice of journalism & investigative: how to recognize good stories, gather facts through skillful interviewing and research, develop sources and conduct a structured investigation to reveal more facts and information regarding an event, news and current issues
Course Objectives	**:**

1. Students can design journalistic coverage.
2. Students can design journalistic and investigative practices based on the rules, laws, and journalistic ethics.
3. Students are capable of planning journalistic and investigative practices based on their ability to analyze, think critically, develop ideas, and create news based on one or more phenomena.
4. Students are able to create journalistic and investigative works, engage directly in the field, and have a broad impact on society.

Course Method	**:** Discovery Learning, Role-Play & Simulation, Conntextual Learning, Small Group Discussion
Learning Outcome (Competence)	**:**

Knowledge : 30%
Skill : 40%
Attitude : 40%.

Course content :

Week	Topic
1	Investigative Journalism
2	History of Investigative Journalism
3	Theories of the Press and Investigative Journalism
4	News and Features of Investigative Journalism
5	Investigative Reporting
6	Information, News, and Journalism
7	Story Ideas
8	**Mid Term Examination**
9	News Writing
10	Gathering Facts
11	Investigative Techniques
12	Tools for Investigative Journalists
13	Planning Investigative Coverage
14	Code of Ethics
15	Writing Investigative News Reports
16	**Final Examination**

Grading System :

In the Letter Grade System, the quantitative grades mean:

Grade	Symbol	Conversion Value
90 – 100	A	4.0
85 – 89.99	A-	3.7
80 – 84.99	B+	3.3
75 – 79.99	B	3.0
70 – 74.99	B-	2.7
65 – 69.99	C+	2.3
60 – 64.99	C	2.0
50 – 59.99	C-	1.7
40 – 49.99	D	1.0
< 40	E	0

Course Evaluation :

As a general rule, students are evaluated based on the following criteria:

Final Examinations	35%
Mid-term Examinations	25%
Coursework & Assignments	30%
Attendance	10%
TOTAL	100%

Scheme of Work :

Session	Title/Topic	Area Discussion	Activities
1	Investigative Journalism		Discovery Learning
2	History of Investigative Journalism	• Element in photography • How camera works • Technical aspect and creative aspect	Discovery Learning
3	Theories of the Press and Investigative Journalism	• Types of camera • Types of lense • Types of Accessories	Discovery Learning
4	News and Features of Investigative Journalism	• Understand Camera Mode • Exploring Camera parts and function	Discovery Learning
5	Investigative Reporting	• How to handle camera • How to make sharp photo • How to select focus on object	Discovery Learning
6	Information, News, and Journalism	• Understanding what is manual exposure • memorizing the principle of Iso, shutter speed and aperture	Discovery Learning
7	Story Ideas	• Practicing to use manual exposure	Role-Play & Simulation, Small Group Discussion
8	**Mid Term Test**		
9	News Writing	• Understand types of composition	Role-Play & Simulation, Small Group Discussion
10	Gathering Facts	• Exploring creative way to make a creative photo from different use of exposure	Discovery Learning, Role-Play & Simulation, Conntextual Learning
11	Investigative Techniques	• Practicing composition and creative exposure with different object	Discovery Learning, Role-Play & Simulation, Conntextual Learning
12	Tools for Investigative Journalists	• Understanding basic lighting • Understanding lighting equipment	Discovery Learning, Role-Play & Simulation, Conntextual Learning

13	Planning Investigative Coverage	• Understanding different genre in photography • Exploring each genre based on student's major (Photojournalism, Product or profile)	Discovery Learning, Role-Play & Simulation, Conntextual Learning
14	Writing Investigative News Reports	• Understanding post production basic and tools • Practicing basic editing	Discovery Learning, Role-Play & Simulation, Conntextual Learning
15	Review & Brief Before Final Exam		
16	**Final Examination**		

Midterm Exam Guideline **:** Paper
Final Exam Guideline **:** Group Project

References **:**

1. Burian, Peter K. (2004). Mastering Digital Photography and Imaging. Sybex. San Fansisco & London.
2. Edwards, S. (2006). Photography: A Very Short Introduction. Oxford

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