Department of Communication
Subject Syllabus

Subject Code : COMM06

Subject Title : Indonesian Communication System

Subject Specification : For students Communication Faculty

Subject Overview : The purpose of this subject is to explore the role of media as the fourth estate and its relationship to three elements of society: the public, government/state, and market. In doing so, we will assess the media's function, content, and impact in relation to those three elements. This subject also emphasizes on normative and descriptive aspects of the media/press system applied in Indonesia, which we will look upon cases that happened in Indonesia.

Course Objectives :

By the end of the course, the students are expected to:

1. Understand about the Indonesian communication system from a macro perspective, which portrays the role of media in relation with other three elements (state power, market power, and public power).
2. Understand about the communication system in Indonesia, specifically in the media/press system, from normative and descriptive aspects.
3. Understand about the development of the media and press system in Indonesia and related aspects, such as social, culture, politics, economy, and technology.
4. Understanding about media literacy, includes awareness of the impact of media, by analyzing and discussing media messages, and understanding of media content as a text that provides insight into our culture and society.

Course Method : The course consists of lectures, presentations, assignments, and paper submissions. The course textbook might be accompanied by additional readings assigned to the students on a session basis. A presentation from a guest lecturer might be one of the activities during the semester in facilitating students with the newest issues and trends in the Indonesian Communication System.

Learning Outcome (Competence) :

- Knowledge:
  1. Students will gain knowledge of the macro perspective of the Indonesian communication system, including the interplay between media and other elements such as state power, market power, and public power.
  2. Students will acquire knowledge of the normative and descriptive aspects of the media and the press system in Indonesia, including its structure, functions, and regulations.

3. Students will understand the historical development of media and press systems in Indonesia, as well as their implications for various aspects of society, including social, cultural, political, economic, and technological dimensions.
4. Students will develop an understanding of media literacy, including the ability to analyze and discuss media messages critically, recognize the impact of media on society, and interpret media content as a reflection of cultural and societal values.

- Skills:
  1. Students will develop analytical skills to critically evaluate the role of media within the broader context of the Indonesian communication system, including its interactions with state power, market power, and public power.
  2. Students will enhance their critical thinking skills by analyzing media and press systems in Indonesia from normative and descriptive perspectives, considering factors such as regulation, ownership, and freedom of expression.
  3. Students will improve their media literacy skills by analyzing and discussing media messages, recognizing biases and agendas, and interpreting media content in relation to cultural and societal contexts.
  4. Students will acquire research skills to investigate the development of media and press systems in Indonesia, including conducting literature reviews, analyzing historical data, and synthesizing information from multiple sources.
- Attitudes:
  1. Students will develop awareness of the complex interactions between media and other elements of the Indonesian communication system, as well as the social, cultural, political, economic, and technological factors that influence media development.
  2. Students will cultivate a critical awareness of media issues and their implications for society, including the importance of questioning media messages, recognizing biases, and promoting media literacy.
  3. Students will foster cultural sensitivity by recognizing the cultural diversity reflected in media content and understanding how media shapes cultural and societal norms.
  4. Students will assume responsibility for their media consumption and participation in the communication system, demonstrating an understanding of the ethical and social implications of media use and production.

Course content :

Week	Topic
1	Introduction to the Course
2	Mass Media System & Industry
3	Overview of Freedom of the press
4	Media System & Regulation in Print Media
5	Media System & Regulation in Broadcasting Media
6	Media System & regulation in the Internet
7	Quiz 1 (multiple choice) & Review
Mid Examination	
8	Group discussion
9	Group discussion
10	Group discussion
11	Group discussion
12	Group discussion
13	Guest Lecturer or Other Assignment
14	Quiz 2 (multiple choice) & Review for final exam
Final Examination	

Grading System :
In the Letter Grade System, the quantitative grades mean:

Grade	Symbol	Conversion Value
90 – 100	A	4.0
85 – 89.99	A-	3.7
80 – 84.99	B+	3.3
75 – 79.99	B	3.0
70 – 74.99	B-	2.7
65 – 69.99	C+	2.3
60 – 64.99	C	2.0
50 – 59.99	C-	1.7
40 – 49.99	D	1.0
< 40	E	0

The student Grade Point Average (GPA) is organized into the following categories:
GPA of 0.00 – 1.99 = Fail
GPA of 2.00 – 2.49 = Pass
GPA of 2.50 – 2.99 = Credit
GPA of 3.00 – 3.49 = Merit
GPA of 3.50 – 4.00 = Distinction

Course Evaluation :
As a general rule, students are evaluated based on the following criteria:

Final Examinations	35%
Mid-term Examinations	25%
Coursework & Assignments	30%
Attendance	10%
TOTAL	**100%**

Lecturers, however, have the option of requiring midterm and final papers in lieu of midterm and final examinations. They may likewise change the percentage (weight) for each of the above mentioned items.

Scheme of Work :

Session	Title/Topic	Area Discussion	Activities
I	**Introduction to the Course**	1. Subject explanation & guidance materials 2. Overview of system & media system in Indonesia (with sample cases)	Lecturing, Discussion, Question & Answer
II	**Mass Media System & Industry**	1. Media in a democratic society 2. Overview of Media Landscape in Indonesia 3. Indonesian Press History (very brief)	Lecturing, Discussion, Question & Answer
III	**Overview of Freedom of the press**	1. Four theories of the press (highlights)	Lecturing, Discussion, Question & Answer
IV	**Media System & Regulation in Print Media**	1. Highlights of UU Pers No.40/1999 2. The role of Dewan Pers in media vs public dispute (overview)	Lecturing, Discussion, Question & Answer
V	**Media System & Regulation in Broadcasting Media**	1. Highlights of UU Penyiaran No 32/2002 2. Case study of broadcasting media (overview) 3. The role of KPI & Kominfo in monitoring TV contents, violations or misusing the frequency	Lecturing, Discussion, Question & Answer
VI	**Media System & regulation in the Internet**	1. Highlights of UU ITE No. 11/2008 2. Highlights of UU Pornografi No. 44/2008 3. Case study of Internet, social media & pornografi (overview) 4. The role of Kominfo, the Police & the Court	Lecturing, Discussion, Question & Answer
VII	**Quiz 1 (multiple choice) & Review**	1. Quiz & Review before midterm exam 2. Overview of group discussion after the exam: topic selection, schedule, rules, etc.	Quiz, Discussion, Question & Answer
Mid Exam	**Project Presentation**		
VIII	**Group discussion**	1. Group 1: Conglomeration, Cross Media Ownership & the Role of KPI and Kominfo (Case Study: The	Presentation, Discussion, Question & Answer

		Homogenous of Media Content of MNC group) 2. Group 2: Press Freedom & Freedom of Expression in Print Media (Case study: Tempo Magazine)	
IX	**Group discussion**	1. Group 3: Media Ownership & Independency/News Objectivity (Case Study: TV One & Lumpur Lapindo) 2. Group 4: Media Ownership & Political Advertising (Case Study: Metro TV & Partai Nasdem)	Presentation, Discussion, Question & Answer
X	**Group discussion**	1. Group 5: Social Media as Public Sphere (Case Study: Ani Yudhoyono, Social Media & Its Feedback) 2. Group 6: Fredom of speech & expression in the Internet (Case Study: Political Messages from @Triomacan2000)	Presentation, Discussion, Question & Answer
XI	**Group discussion**	1. Group 7: Porn in the Internet: Problem & Solution 2. Group 8: Citizen journalism: Challenges & Impacts	Presentation, Discussion, Question & Answer
XII	**Group discussion**	1. Group 9: Democratizing Society (Case Study: Social Movements and Public Communication in Indonesia) 2. Group 10: Government Communication & Leak of Information (Case Study: Australia - Indonesia Spying Scandal)	Presentation, Discussion, Question & Answer
XIII	**Guest Lecturer or Other Assignment**		Lecturing, Discussion, Question & Answer
XIV	**Quiz 2 (multiple**		Quiz
Final Exam			

Guest lecturer: (BASED ON SUBJECT AND CRITERIA)
The guest lecturer appointed for this subject would be based on the guests' practical experience or in charge of media regulations, press council, government officer in the ministry of information and communication, etc. who can share about experience handling conflicts and problems on the relationship among government, media, civil society, and the industry/market.

Midterm Paper Guideline **:** Essay test (close book): Compilation from lecturer's questionnaires

Final Assessment Guideline **:** Essay, Group Project, or Group Presentation

Group Presentation **:** Group presentations/class participants will become the main focus of the sessions. It is expected that the students will use PowerPoint during their presentation. Group presentations/class participations are the most effective in sharpening your ability in understanding the materials being discussed. The assigned chapters are intended to give you practice in assembling materials, data, and analysis to support an understanding of the subject in the real world. Furthermore, this method will facilitate you to apply theories, concepts, and analytical devices. Hence, the discussion forum provides an opportunity to argue your position and to learn from others by listening to their comments and critics.

Group discussion guidelines **:**

- There will be 10 groups in every class.
- A group should have a maximum of four students (Small group is better than big).
- If the total student is less than 40, some groups will be composed of three students.
- Two groups will be presented in every session. Hence, the maximum time for a group is 40 minutes (10 minutes for presentation, 30 minutes for Q&A). The lecturer will sum up the discussions for the rest of 10 minutes.
- The presentation should not exceed more than 12 slides. The content: cover (topic & group members), background, problems, arguments, conclusion, & recommendations.
- Every group should submit their presentation to the lecturer and the other group, before and after they have revised their own presentation.
- The score of the group presentation will be given into two different points of view: 1. Slides presentation; 2. Individual performance in the discussion.

Course Assumptions **:**

- **Attendance.** You cannot do well in this class if you do not attend regularly. Absences are to be avoided and will be noted. It is assumed that you will attend class and be on time for each class session. We excuse absences if they are for documented school's sponsored events or dire personal emergencies. It is your responsibility to provide documentation. <u>If you miss more than 3 classes, you are considered to have failed the course</u>.
- **Writing Skills.** You should be able to compose grammatically correct sentences, write well-developed paragraphs, and express your ideas in a well-organized, coherent manner. For all assignments you should use the APA (6th Edition) writing style using correct citation and notation. Please see **LSPR Referencing Guide 2012**.
- **Completion of Assignments.** It is assumed that you will turn in your assignments on time. All written assignments are due on the dates and time indicated on the schedule. **No late submission is accepted.**

Academic Integrity: All persons shall adhere to the Code of Student Conduct regarding academic dishonesty, including acts of cheating and plagiarism.

- *Cheating.* The willful giving or receiving of information in an unauthorized manner during an examination, illicitly obtaining examination questions in advance, using someone else's work

or written assignments as if they were your own, or any other dishonest means of attempting to fulfill a requirement of this course.
- *Plagiarism.* The use of an author's words or ideas as if they were your own without giving proper credit to the source, including but not limited to failure to acknowledge a direct quotation. Exact wording from a source must be identified by quotation marks and citation of the author. Concepts and ideas from sources should also be identified by citation of the author.

Classroom Rules:
- In order to be able to participate in class discussion, you need to read the chapter and do the assignment before class.
- Be active in class discussion. Knowledge and opinion sharing is highly encouraged.
- Unless instructed by the course lecturer, you are not allowed to use cellular phones and laptop computers in the classroom for any activities.
- 15 minutes tolerance for class entry. More than 15 minutes are considered absent.

DISCLAIMER :
This syllabus should not be construed as a binding contract between the instructor and the students. The instructor reserves the right to change any aspect of the course, especially the topics of discussion. However, the exam will be made similar for all classes.

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Prepared by:	Checked by :
Vanny Andriani, M.Si	**Sri Ulya Suskarwati, SE, M.Si** Head of Communication Science Study Programme
Reviewed by :	Approved by :
Mikhael Yulius Cobis, M.Si, MM. Dean of Communication Faculty	**Dr. Janette Maria Pinariya** Vice Rector