LSPR Communication & Business Institute

Subject Syllabus

Subject Code : IKB11

Subject Title : Community Development in International Relations and Communication

Subject Specification : For students in International Relations Communication

Subject Overview :

Community Development Subjects equip students with the skills and knowledge necessary for various positions in community development at the local level. The course units emphasize functional abilities for society. Students will contribute to strengthening local communities by enhancing their capacity and becoming advocates for change. Additionally, students will profit from studying in the village alongside the community and collaborating with partners. This combination of knowledge and experience will prepare students for working life.

Course Objectives :

At the completion of this course, students are expected to:
1. Demonstrate an understanding of the processes of functional abilities for society.
2. Show what the sources are of continuity and change in community development.
3. Demonstrate an appreciation of development in society.
4. Show an understanding of community development challenges facing related to international communication.

Course Method :

The course consists of lectures, presentations, assignments, and project realization. It is expected that every student will regularly attend classes and participate in class discussion. Real world and fictitious case studies provided by the lecturer will be discussed. Students will contribute to strengthening local communities by enhancing their capacity and becoming advocates for change. Additionally, students will profit from studying in the village alongside the community and collaborating with partners. This combination of knowledge and experience will prepare students for working life.

Learning Outcome (Competence) :

- Knowledge : Recognize and understands the aim of the course, explain about various critical global issues, understand & explain role communication for sustainable development, community development process, the key principles of community development, and determining community development partners.
- Skill : Creative Thinking, An Analytical Mind, Tech Fluency, Teamwork, Writing Compelling Copy, Leadership Abilities.
- Attitude : Enthusiasm, commitment, and innovative.

Course content :

Week	Topic
1	Introduction to Community Development: Definition & History
2	Community Resilience and Community Development Theory
3	Critical Global Issues: Current Issues and Emerging Challenges
4	Partnership for Community Development
5	Proposal Community Development – Stage 1: Problem Identification and Situation Analysis
6	Proposal Community Development – Stage 2: Goals & Objective Community Project
7	Proposal Community Development – Stage 3: Methods and Budget Planning
Mid Examination (8) – Proposal Presentation Review	
9	Proposal Community Development – Stage 4: Evaluation
10	Management and Volunteer Process
11	Sustainable Development
12	Social Media Campaign for Community Development
13	Media Massa for Community Development
14	Creative Documentation for Community Development
15	Monitoring and Evaluation
Final Examination (16) – Submission Proposal Community Development	

Grading System & Course Evaluation :

As a general rule, students are evaluated based on the following criteria:

Final Examinations	40%
Mid-term Examinations	30%
Coursework & Assignments	20%
Attendance	10%
TOTAL	**100%**

Lecturers, however, have the option of requiring midterm and final papers in lieu of midterm and final examinations. They may likewise change the percentage (weight) for each of the abovementioned items. The acceptable grade for LSPR Institute of Communication & Business S1 programme is **50 and above.**

In the Letter Grade System, the quantitative grades mean:

Grade	Symbol	Conversion Value
90 – 100	A	4.0
85 – 89.99	A-	3.7
80 – 84.99	B+	3.3
75 – 79.99	B	3.0
70 – 74.99	B-	2.7
65 – 69.99	C+	2.3
60 – 64.99	C	2.0
50 – 59.99	C-	1.7
40 – 49.99	D	1.0
< 40	E	0

The student Grade Point Average (GPA) is organized into the following categories: GPA of
0.00 – 1.99 = Fail
GPA of 2.00 – 2.49 = Pass
GPA of 2.50 – 2.99 = Credit
GPA of 3.00 – 3.49 = Merit
GPA of 3.50 – 4.00 = Distinction

Session	Title/Topic	Area Discussion	Activities
I	Introduction to Community Development: Definition & History	● The definition of community development from various perspectives ● The history of Community Development	Interactive lectures / Small Group Discussion / Collaborative Learning
II	Community Resilience and Community Development Theory	● The definition of Community Resilience ● The concept of Community Resilience ● The relationship between Community Resilience and Community Development	Interactive lectures / Small Group Discussion / Collaborative Learning
III	Critical Global Issues: Current Issues and Emerging Challenges	● Understand Global Issues from an International Relations perspective ● Understand the impact of Global Issues in Indonesia ● Understand the dynamics of Global Issues	Interactive lectures / Small Group Discussion / Collaborative Learning
IV	Partnership for Community Development	● Understand the Community Development partnership framework ● Understand the important role of collaboration in Community Development programs ● Identify potential partners ● Determine partners in the Community Development program.	Interactive lectures / Small Group Discussion / Collaborative Learning
V	Proposal Community Development – Stage 1: Problem Identification and Situation Analysis	● Understand the concept of problem identification ● Understand the steps to identify Community Development problems ● Understand social problems ● Understand the Fishbone concept	Interactive lectures / Group Discussion / Collaborative Learning

VI	Proposal Community Development – Stage 2: Goals & Objective Community Project	● Understand the targets and objectives of the Community Development Program ● Identify targets and objectives in the Community Development program ● Determine targets and objectives in the	Interactive lectures / Group Discussion / Collaborative Learning

		Community Development program ● Understand the steps in creating Community Development targets ● Identify SWOT analysis	
VII	Proposal Community Development – Stage 3: Methods and Budget Planning	● Understand how to prepare budgets for Community Development programs ● Understand and be able to utilize the budget efficiently in the Community Development program	Interactive lectures / Group Discussion / Collaborative Learning
		Mid Test - VIII	
IX	Proposal Community Development – Stage 4: Evaluation	● Understand what you need to know when evaluating a Community Development program ● Understand the evaluation stages of the Community Development program	Interactive lectures / Group Discussion / Collaborative Learning
X	Management and Volunteer Process	● Understand the concept of volunteerism ● Understand the objectives of volunteer management ● Understand the volunteer management process	Interactive lectures / Group Discussion / Collaborative Learning
XI	Sustainable Development	● Understand the basic concepts of sustainable development ● Understand the targets of sustainable development ● Identify sustainable development strategies ● Identify the challenges of sustainable development	Interactive lectures / Group Discussion / Collaborative Learning
XII	Social Media Campaign for Community Development	● Understand the basic concepts of sustainable development ● Understand the targets of sustainable development ● Identify sustainable development strategies ● Identify the challenges of sustainable development	Interactive lectures / Group Discussion / Collaborative Learning

XIII	Media Massa for Community Development	● Understand the role of mass media in national development ● Understand the role of mass media in Community Development programs ● Understand the types of mass media	Interactive lectures / Group Discussion / Collaborative Learning
XIV	Creative Documentation for Community Development	● Understand the important role of Creative Documentation and Storytelling in Community Development programs	Interactive lectures / Group Discussion / Collaborative Learning

		● Understand the steps of Creative Documentation in the Community Development program ● Understand how to build stories in Creative Documentation	
XV	Monitoring and Evaluation	● Understand the basic meaning and concepts of Monev ● Understand the objectives of Monev ● Understand the types of Monev ● Understand key questions in monitoring ● Understand the Monev management cycle ● Understand the concept of Community Based Program Indicator (CBPI)	Interactive lectures / Group Discussion / Collaborative Learning
		Final Test	

Individual Presentation/Group Presentation/Class Participation Guideline:
Group presentations/class participations will become the main focus of the sessions. It is expected that the students will be using Power Point system during their presentation. Group presentations/class participations are the most effective in sharpening your ability in understanding the materials being discussed. The assigned chapters are intended to give you practice in assembling materials, data, analysis to support an understanding of subject in the real world. Furthermore, this method will provide a vehicle by which to apply the theories, concepts, and analytical devices. Finally, the discussion forum provides an opportunity to argue your position and to learn from others by listening to their comments and criticisms.

We recommend that you read your materials more than once. As part of your preparation for class, it is expected that you analyze the materials in your group. In class, we will examine completely all aspects of the situation: facts, assumptions, alternatives, and recommendations.

Midterm Paper Guideline **:** Proposal Presentation Review

Final Paper Guideline **:** Submission Proposal Community Development

References **:**

Brennan MA, Phillips R, Walzer N, Hales BD. 2023. Community Development for Times of Crisis. US: Routledge

Kaushik A, Suchiang A. 2022. Communication, Culture and Change in Asia. Narratives and New Voices from India: Cases of Community Development for Social Change.SP: Springer

Robinson JW, Green GP. 2011. Introduction Community Development: Theory, Practice, and Service Learning. US: Sage

Stoutland SE. 2019. Neither Urban Jungle nor Urban Village: Women, Families, and Community Development. US: Routledge

Healey P. 2023. Caring for Place Community Development in Rural England. US: Routledge

Farmaki, A, Ioannides D, Kladou S. 2022. Peer to Peer Acommodation and Community Resilience: Implications for Sustainable Development. US: CABI

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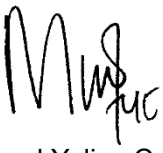
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