Assignment

SESI 7

INDIVIDUAL ASSIGNMENT

Please find the Financial Report of BMRI (Bank Mandiri) and ADRO (PT Adaro Energy), based on their last Quarter Financial Report. Both companies were the most active traded last week.

You can find their financial report via www.idx.co.id

1. What's their PER and EPS respectively
2. How is their Financial Performance in the Q1 2018 vs Q1 2017.
3. What's your conclusion after reviewing those numbers; if you plan to buy stock, which company you prefer to buy? why

SESI 11

GROUP ASSIGNMENT

Investor Relations need to build and maintain relationships with their key stakeholders based on honest and transparent information. The quality of relationships will impact their perception towards the company, especially when the company has an issue and/or crisis with lots of rumors.
Please review two companies who faced issues in the past 2 years, AISA with the main issue of PT IBU that finally was spin off by AISA and LPCK with their main project of Meikarta who is being sued by their two vendors and some other rumor in social media both negatives and positives.
Your group should discuss:

1. what is their key issue and who are their key stakeholders
2. how they manage their communication issue especially to the public as part of their obligation as public listed companies on disclosure information. How do they leverage their good relationship with some of their key stakeholders to manage the negative rumors?
3. Based on your comparison of both companies, you should come up with your recommendation on how to manage the communication better.