Title Must Be Straightforward, a Maximum of 12 Words, Calibri 16 Pt, Bold, Center

Full Name of 1st Author
Affiliation/Institution
Address, City, Country
Email

Full Name of 2nd Author
Affiliation/Institution
Address, City, Country
email

Full Name of 3rd Author
Affiliation/Institution
Address, City, Country
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Full Name of 4th Author
Affiliation/Institution
Address, City, Country
email

ABSTRACT

Abstract is written in English, using font Calibri 11 pt, Italic, single space. It is a summary of the entire research which includes the background, objectives, methods, results and conclusions in a concise and clear form. The maximum number of words in the abstract is 200 words.

Keywords: Reflects the important concept of the article. Consists of 5 words separated by semicolons ; (example : communication; culture; environment; human; interaction)

INTRODUCTION (12 PT, BOLD)

This template is the standard text form of the International Conference on Communication and Business 2021. To use this template, please save (Save As) this file and change the file name to "your name - article title". The article to be submitted are research-based results consist of 6000-9000 words in .doc (Ms. Word) format. The introduction includes the background, urgency, objectives and subject matter of the study/research.

Article use 12pt Calibri font, 1.15 spaces. Written in an essay format so that there are no bullets and numbering. If there is a part of the article content that requires numbering or a bullet list, it can be converted into a flowing paragraph as follows: (1) one, (2) two, and (3) three.

The use of abbreviations is allowed, but at the first mention, it must be written entirely. Then the abbreviation is enclosed in parentheses. Foreign terms/words are written in Italic letters.

Citation in the manuscript uses a direct quotation system. Quotations that are not more than 4 (four) lines are integrated into the text, enclosed in quotation marks. Quotations that are more than 4 (four) lines are spaced apart from the text with a distance of 1.5 single spaces measuring 10pt and enclosed in quotation marks.

Please pay attention to the correct citation and do not forget to include the source in the bibliography. Note how to cite the APA 7th edition. Examples can be seen at https://apastyle.apa.org.

The introduction begins with a brief explanation (approximately 1 paragraph) regarding the general background of the study. The introduction contains the State of the Art (brief review of literature or previous studies, 1-2 paragraphs) to justify/strengthen the novelty statements or the significance or scientific contributions or originality of this article. In the introduction must refer to the article from the journal (maximum the past 10 years) that reinforces the statement. Before writing the purpose of the study, there must be a clear and explicit Gap Analysis or statement of originality or novelty statement, or a unique difference between this research and previous studies, as well as whether the research is essential or not. Only then should the research objectives be written straightforwardly and clearly.

The minimum reference is 60% of the primary literature (scientific journals). Books that contain theoretical concepts may be used as a reference, but only a maximum of 40%. The number of references in the bibliography is at least 15 references. Up-to-date reference literature, especially those used to justify originality or novelty (in the Introduction), should be maximum from the last 10 years.

METHOD

The methodology section describes the stages of research, including research design, research procedures, and how to perform data testing and analysis. In describing the research method, it must be supported with references, so that the explanation can be accepted scientifically.

RESULT AND DISCUSSION

Results and discussion consist of data that have been processed/analyzed by specific methods. Data analysis interpretation results linked with relevant scientific theories/concepts in the literature review. The results and discussion must answer the research problem and give new knowledge. The results and discussion contents can be in the form of discussion interpretations, tables, pictures, diagrams, graphs, sketches, and others.

Results at least consist of: (1) 'what/how elements', explains whether the data presented has processed (not raw data), set out in the form of tables or figures, and given information that is easy to understand. Write down the findings clearly and thoroughly, then

the discussion continues. (2) The 'why element' in the discussion shows a link between the results obtained and the basic concept and hypothesis. In some fields of science, it even has to discuss up to the level of study of molecular aspects. Real and precise facts must support the discussion. Furthermore, (3) 'what else elements' explains is there conformity or contradiction with other people's research results.

CONCLUSION

The conclusion is a brief explanation of the research conducted, which provides a statement that what stated in the "Introduction" section has a relationship with "Results and Discussion". It also can explain the prospect of developing the research results and implementing further studies based on findings and discussions. The conclusion is written in paragraph form, not in list/numbering items.

ACKNOWLEDGEMENT

A short acknowledgement section can be written between the conclusion and the references. Sponsorship and financial support acknowledgments should be included here. Acknowledging the contributions of other colleagues who are not included in the authorship of this paper is also added in this section. If no acknowledgement is necessary, this section should not appear in the paper.

REFERENCES

Bibliography uses APA format and is sorted alphabetically, without serial numbers, and no separation between book, online, and other sources. We recommend using Mendeley, Endnote and Zotero software in preparing the bibliography. The reference source is maximum from the last 10 years. The composition is of Primary references (Journal) 60% of the total references. The detailed format of citation and the references style can refer to https://apastyle.apa.org

The following is an example of how tables and figures (if any) will appear in the script:

Table 1. Typology of Political Parties (10 pt, bold)

	Integratif	*Kompetitif*
Dukungan	*Sektarian, (eksklusif, regional, kelas, sangat ideologis)*	*Komprehensif (berorentasi klien, pragmatis)*
Organisasi	*Tertutup (otoriter, aksi, langsung, represif)*	*Terbuka serba membolehkan* (permissive*) dan pluralistik*

Cara kegiatan dan fungsi	Diffused *(menyebar) integrasi nasional, pembangunan masyarakat, menekankan pada mobilisasi*	*Terspesialisasi (aggregative dan representatif)*

Source: Almond (on Surbakti 1993, 124-127) (*centered*, 10 pt)

Figure 1. Indonesian Export Import Data (10 pt, bold)



Source: Almond (on Surbakti 1993, 124-127) (*centered*, 10 pt)

Tables, graphs or pictures are placed immediately after their appointment in the manuscript. Images that have been published by the author must obtain written permission from the author and the publisher. Include a scanned image with the best resolution in {file name} .jpeg format.